

# Mid-Season of Arizona Winter Resorts

## Enthusiasm In Your Business?

Enthusiasm is nearly always in evidence in connection with a new enterprise, but to succeed it is necessary that it should be ever present. Do you know what your gross profit was last month? Do you know what your total expense was? Do you also know what per cent of gross sales the different items of your expense are? Have you made a budget for your expenses for next month for the purpose of meeting or cutting under it? By checking up and comparing carefully and accurately, you will obtain a knowledge of your business that will be surprising. The efficient manager is constantly comparing results; this month with last month, this year with last year, this month this year with this month last year.

## YOU MUST MAKE COMPARISONS

To make these comparisons it is necessary to have a complete and efficient accounting system. Guessing and approximate results will not answer. Scientific accounting principles demand that besides direct operating expenses to be deducted from gross profit, that reserves for losses, depreciation, etc., be provided out of revenues. Don't go plodding along guessing and becoming more and more disheartened each month. Knowledge of your business will give you enthusiasm and will also save you money. It isn't the losses that cause the failures. Neither is it the lack of ability to stop the losses. It is the ignorance of where the losses exist that cause all the wrong. These are sometimes found in strange places, but they can be found. Make the move now. Call 1513.

*C. Lee*  
PUBLIC ACCOUNTANT

309 Nat'l Bank of Ariz.

Phoenix

## THE FUTILE HOPE OF A WORLD PEACE

Prize essay written by Donald B. Willard, in state contest between high school students, instituted by the school department of the Arizona State Board 1915.

The greatest war in history is now in progress. More men are engaged in killing each other, they know not why; more nations are in arms over questions not worth the sacrifice, and more of the earth's surface is under the absolute control of Mars than ever before since the world began. Britain, France, Latin, Teuton, Slav and Turk—all are filled with demoniac

blood lust, using every device known to modern science to kill and destroy. Truly, man's inhumanity to man makes countless thousands mourn. The war cloud darkening Europe is growing larger. The Peace Tribunal is a jest; peace treaties mere scraps of paper; and the nations yet peaceable are arming for the fray.

The so-called militarism of Germany is simply a phase of the struggle for Teutonic expansion, which means Teutonic commercial supremacy. That is the secret of the war—commercial supremacy. Who shall be mistress of the sea? Who shall control the Mediterranean and Constantinople? And who shall control the routes of trade with the Orient. No wonder that the Turk is to be driven from Europe.

Nations have always had their problems. Germany's problem today is expansion and domination; Turkey's problem is existence; Russia's problem is Constantinople; England's problem is the defense of her own supremacy. The conflict now raging gives rise to a world-problem—peace. How to bring about peace until the national problems are settled is a question that is concerning thoughtful men and women everywhere.

There are two classes of peace advocates—those who believe in arbitration—and the despised, forgotten Hague Conference mocks them—and those who believe in disarmament, and they are powerless. What are we to believe, then? Is peace impossible? Will militarism prevail? Peace is impossible if the cause of war is overlooked.

Will Germany consider peace until she has made gains that will compensate her losses and increase her empire? Will England or France favor peace until Germany has been crushed? Will Russia be satisfied until she possesses Constantinople? Will Italy forget her former war with Turkey and her desire for Turkish territory in Africa? Will Turkey forget that her existence has been forfeited and her doom pronounced? Are the Balkan states content to let their quarrels rest? When all these questions have been answered, still no others arise? As long as the conflicting interests of nations are the causes of war and militarism, permanent world-peace will remain a dream rather than a hope.

The socialists tell us that the basis of commercial strife—which leads to war—is the system of capitalism under which we live. If this is so, then avarice and greed—the roots of capitalism—are the primary obstacles in the way of a golden era of peace and good will. Never before in the world's history has there been such cause for discussion as this today. Conditions in Europe, where the wealth is in the hands of the few, have caused the storm to break there. Under more tolerant conditions and wise rulers our own fair land has kept out of the carnage.

There are some who contend that the foreign trade of a nation being in the hands of capitalists, it is they who are to blame for wars. Since commercial power is the object of territorial expansion, they claim that universal free trade is the solution of the race problem. The wealth of the rulers of Europe depending upon the protection of trade and monopoly in their dominions, re-colonization and expansion, with their attendant intrigue, deceit, and war, are the results. These arguments would seem to prove the necessity of a world-democracy. But that is a vain Utopian hope and we must make the best of

the situation. The war has been in progress a year and three months. Millions of men have been killed, but many millions are taking their places. Mortified, helpless men are scattered over Europe. Homes, towns and factories are destroyed. Famine, plague, and pestilence cover vast areas. National rights are being increased by fabulous amounts each day. And still they fight on, and on, heeding not the fearful lesson that is written so plainly, is civilization a failure? Is it merely a pessimist who can see small hope of an approaching reign of peace?

In spite of our vaunted civilization, a world-reformation is impossible as long as men continue to be men. Nations will continue to prepare for war, and patriotism says that ours should do the same. So, whether Teuton, Slav, or Briton is victorious, preparedness may preserve our cherished liberty. On the other hand, perhaps "there's safety in the right," and if our country preserves her virtue, there will be nothing to fear from nations tired and weakened by a mighty war. Time will tell.

"Peat your plowshares into swords and your pruning hooks into spears." Turn all your resources into death-dealing munitions of war. Starve women and children. Forget that those who follow the sword, by the sword shall perish. Burden those who follow you with an inheritance of poverty and desolation. Then Europe returns to savagery.

WHY NOT TAKE ADVANTAGE OF THE HOLIDAY SEASON and visit the Hotel San Marcos at Chandler? Eighteen holes of grass fair-green golf links invite you, two tennis courts bid you even the San Marcos saddle horses extend to you a metaphorical glad hand. And after a day of sport there is a waiting dinner that

## THE DAY OF DAYS AT INGLESIDE

All the Traditions of the Season Observed at That Resort With All the Settings, Christmas Trees Large and Small.

Christmas was a day that will long be remembered by the residents of the Ingleside club and those who live in that vicinity. There were innumerable small parties at the club house and the cottages, one of the most delightful being that given by Miss Upson and Miss Tracy to the children of the neighborhood. A gayly decorated tree with pretty gifts for the youngsters was the feature of the occasion.

S. E. Marshall arrived from New York on Thursday, having joined Mrs. Marshall for the holidays. Their cottage was the scene of one of the many Christmas parties.

Mr. and Mrs. Thomas Dunbar of Chicago are the guests of the Donald Dunbars, who also entertained with an informal holiday affair, and among other guests was Leslie Witherspoon.

Everyone at the clubhouse knew the pleasures of the holiday. The place throughout was transformed by a profusion of greens and berries. Great scarlet poinsettias, holiday bells, holly and mistletoe were used in producing a holiday effect. The dining room was especially effective. Each small table had a miniature tree as its centerpiece and in one corner of the room was a large tree, elaborately ornamented.

There were many new guests to enjoy the day, among whom was Mrs. Clay Allen, a recent arrival from Pueblo, who will winter at Ingleside. Other guests last week were: Mr. and Mrs. D. A. Upton, Cleveland, Ohio; Mr. and Mrs. George F. Lewis, Chandler, Arizona; Mr. and Mrs. W. J. Lewis, Chandler, Arizona; Mrs. Howard H. Gross, Chicago, Ill.; Mrs. L. B. Armstrong, Chandler; Miss E. E. Condit, Chicago; Mr. and Mrs. James H. Loftus, Phoenix; Ruth Loftus, Josephine Loftus, Isabel Loftus, Phoenix; Mrs. Frances Scott, Monrovia, Calif.; A. C. Bartlett, Chicago; H. W. Trister, Chicago.

## "DO THEY WANT?" (Continued from Page Eight)

words in editorial today on Theodore Roosevelt.

I have been a lifelong Republican and hope he will be the candidate selected to lead us in next presidential contest for "America First."

MALCOLM RICHARDSON.  
New York, Dec. 11, 1915.

To the Editor of The Tribune.  
Sir: Many thanks for your frank editorial of the 11th, "Do They Want Roosevelt?" It has brought out the fact that many who a few months ago wanted anybody but Roosevelt, now want nobody but Roosevelt. They are tired of having American soldiers put hunted like quail along the Rio Grande—tired of being dug out of a diplomatic hole with an after-dinner coffee-spoon when there is needed a Panama dredge.

Mr. Roosevelt was made police commissioner by a reform administration because of his past fearless work—his republicanism was merely incidental in his service.

In 1897 Secretary Long asked Mr. Roosevelt, because he was even then known for his study of and interest in the navy, to serve as assistant secretary of the navy. But Secretary Long is unsurpassed in Arizona, and following that an evening about the big fire place in the lobby, or pleasant hour spent in the San Marcos many cozy corners or in the ball room. San Marcos special stage leaves Eliza, 119 N. Center St. at 9 A. M. and 1 and 4 o'clock P. M.—Adv.

## CHRISTMAS DAY AT CASTLE HOT SPRINGS

A Day to be Preserved in the Memory of All Guests of That Delightful Resting Place in the Mountains

A day of pleasure, rest and happiness. A day to be wrapped in the "haziness and old lace" of sweet memory.

The music room an dining room were transformed into a veritable bower of bounty with evergreen and holly conveying the Christmas idea. The palms and oleanders remind one of the semi-tropical surroundings.

The Christmas tree in the morning is one of the happy events of the day. Following this there was an exhibition of bronzes busting for the benefit of those who have never witnessed a like performance.

Dinner was at 2 o'clock, giving plenty of time, either to make the run in machines or to come by train. And such a dinner. From soup to nuts it was of the best, both in quality and preparation. A real Christmas dinner, with a real Christmas atmosphere.

Christmas supper was served by the soft glow of candles, with the far-away strains of the accordion orchestra adding a touch of the unique. After supper there will be music and a dance, if desired.

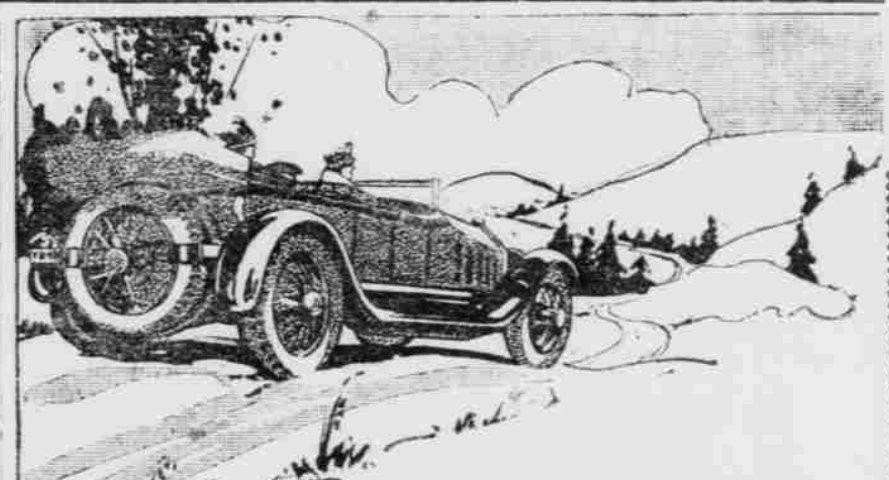
There are, of course, the usual pleasures obtainable at Castle Hot Springs, including the golf course, the rides, swimming, hunting and, above all, the opportunity for a change, rest and recreation.

had difficulty in getting even a reluctant consent from Senator Platt to the appointment.

When the Spanish-American war ended and the Republican party was stuck in the quagmire of the canal scandals, Mr. Roosevelt was drafted by the Republican party for governor. Only his personal popularity saved the organization from certain defeat.

In 1904 the organization nominated Mr. Roosevelt for vice-president, not to honor him, but in hope that it would prove to be a mortgage, as usual.

In 1904 the organization again tried its very best to defeat Mr. Roosevelt for re-nomination; but even the magic of Mark Hanna's name and money failed against the popular demand. In 1912 the organization turned Mr. Roosevelt down despite his debatable and over four million voters registered



**WE'RE OFF**  
to spend the Holiday Week End at  
**CASTLE HOT SPRINGS**  
amid  
the pleasures and comforts  
of the  
"Resort which is different"  
(added attractions)  
**A SPLENDID DINNER**

their opinion of the organization. To any one who will take the trouble to view the details of the administration of Mr. Roosevelt it will become evident that he led, not followed, his party.

Even a casual review of the career of this American who "has not reduced to districts and congressmen the cost of defending American lives and honor" ought to convince any one that the Republican organization has gained far more influence and prestige through Mr. Roosevelt than Mr. Roosevelt has through it.

Brooklyn, Dec. 11, 1915.

The Safest President  
To the Editor of The Tribune.

Sir: Thank you very much for your editorial in today's Tribune. I am one of those who voted for President Wilson and who, since foreign politics became the important factor, have regretted earnestly that I did not vote for Mr. Roosevelt.

I am one of the "thousands and thousands of Americans" in whom you refer who "believe that if Theodore Roosevelt had been president of the United States there would have been no Lusitania tragedy." I am one of

those who believe that without war and without peril of war Mr. Roosevelt would have made the United States felt as a power in the world for peace, for the prevention of atrocities, and I believe that he would have been the safest president whom the country could have had under those circumstances and would not have allowed us to drift into the very dangerous position in which we now are, both in matters touching Europe and matters touching Mexico.

JOHN D. PETERS.  
New York, Dec. 10, 1915.

"We Need Him Now"  
To the Editor of The Tribune.

Sir: Of course we want Roosevelt; but we need him now; a good deal may happen in fourteen months.

C. T. ADAMS.  
New York, Dec. 11, 1915.

"Absolutely Correct"  
To the Editor of The Tribune.

Sir: Your editorial on Colonel Roosevelt in today's issue is absolutely correct.

WARREN L. HALL.  
Ex-Senator  
Waterbury, Conn., Dec. 11, 1915.

## Hotel San Marcos

CHANDLER, ARIZONA

Highest standard of equipment and service. Artistic in design, beautiful in surroundings and abounding in comforts, the San Marcos makes an ideal place for week-end parties, dinner dances and other similar social functions. Eighteen-hole grass golf links; tennis, saddle horses and garage.

Take Special Automobile Stage for San Marcos  
at "FIKE'S" 110 North Central Avenue

## MONEY TO LOAN

Unlimited funds to loan on improved Salt River Valley ranch lands and income business property.

Dwight B. Heard

REAL ESTATE-INSURANCE LOANS

Center and Adams

WHEN IN FLAGSTAFF

Stop at the

## Commercial Hotel

Chas. Prochnow, Mgr., Rates \$1 up

Flagstaff, Ariz.

Points of Interest Near Flagstaff

Grand Canyon ..... 65 miles  
Extinct Volcanoes ..... 15 miles  
Lava Beds ..... 16 miles  
Ice Caves ..... 16 miles  
Prehistoric cliff dwellings ..... 10 miles  
Cave dwellings ..... 10 miles  
Oak Creek Trout Stream ..... 18 miles  
Montezuma's well ..... 50 miles  
San Francisco peaks ..... 12 miles  
(Elevation 13,900 feet)  
Altitude of Flagstaff ..... 5907 ft.  
Prehistoric Ruins ..... 35 miles  
Natural Bridge ..... 75 miles

## Ideal Golf Course

Golfing, while one of the chief sports is only one of many. Perhaps no other course has the unique environment that you will find at Ingleside club.

Tennis, horse-back riding, mountain climbing, hunting, fishing and motorc are all enjoyed every day in the year by the guests at Ingleside club.

No sick taken. Right reserved to refuse any application.

PHOENIX  
16 W. Adams

## Ingleside Club



## Among the Oranges

Nowhere could you find a more ideal place for a Family Club than at Ingleside. Beautiful orange and olive groves make a setting that is very interesting to eastern visitors, while the comfortable rooms and excellent cuisine are features that are always praised.

To learn more of this delightful spot, write or call for a descriptive booklet.

R. Murphy  
Secretary